THE LUXURY NETWORK®

CREATING UNIQUE PARTNERSHIPS

MEDIA KIT 2025

ABOUT THE MAGAZINE

INTRODUCTION

The award-winning The Luxury Network Magazine is your gateway to the latest news in the world of luxury! Through this bimonthly publication, you will be able to stay abreast on the latest high-end products, services, and trends globally.

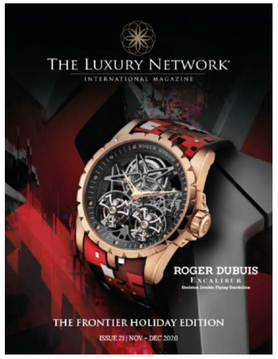
Each edition includes an overview of some of our international members from different luxury industries as well as some of the exciting projects that The Luxury Network is working on around the world.

The magazine features interviews from the world's most influential personalities and explores topics covering a range of top-notch brands from the luxury industry.

You may take this publication as your personal lifestyle guide to the world's greatest luxury products and services to live the lush life and activities you truly deserve.



TECHNICAL DATA



ISSUES

6 ISSUES PER YEAR

ISSUE

120 - 140 PAGES PER ISSUE



PRINT

7,000 PRINT COPIES

READERS

1 MILLION INTERNATIONAL
READERS PER ISSUE

DATABASE

DATABASE SUBSCRIPTION 194,000

SOCIAL REACH

350,000 FOLLOWERS

FIND US ONLINE

pressreader™ THE LUXURY NETWORK CREATING UNIQUE PARTNERSHIPS issuu

CONTENT PILLARS

BLITZ OF GLITZ

PASSION FOR FASHION

FOLLOW THE LEADER

CASA GOALS

NEED FOR SPEED

BEAUTY DIARIES

KNOWLEDGE POWER

MONEY WISE

DESTINATION UNKNOWN

TECH TRENDS

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TLN NEWS

MEMBERS AFFAIRS

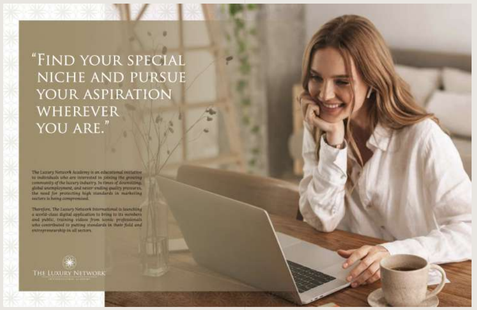
UNDER THE SPOTLIGHT



















READER PROFILE

AUDIENCE SPLIT

40%
FEMALE
readers

60%
MALE
readers

AVERAGE AGE

30%
28 TO 35

40%
36 TO 45

30%
45 AND OLDER

OCCUPATION

Company Owners
Chairmen
Presidents
Non-Executives
Board Members
Managing Directors
General Managers
Head of Departments
Senior Vice Presidents

PRINT


THE LUXURY NETWORK
CREATING UNIQUE PARTNERSHIPS
FALLEN ANGELS BY ROBERTO CUSTODIO
ISSUE 20 | SEP - OCT 2020
GULNORA MUKHEDINOVA
"Commit to your vision and goals."
CARATELL
Cinderella's Door In Europe With Love
Luxury Escapes With HELETRANZ
Defying Gravity
ISSUE 08 | SEP - OCT 2018
Independently Minded
Small Luxury Hotels of the World"
THE QATAR EDITION
SHEIKH AHMED HAMAD AL-THANI
On The Rise
ISSUE 03 | JAN - FEB 2022
THE KSA EDITION
HRH Crown Prince MOHAMMED BIN SALMAN
PRIDE OF THE KINGDOM
KIM FOURNAIS
Founder and CEO, Saxo Bank
LIVING IN FULL BLOOM
ISSUE 27 | NOV - DEC 2021
THE FRONTIER HOLIDAY EDITION
ISSUE 21 | NOV - DEC 2020
BENTLEY'S NEW CONTINENTAL GT 2018
MAN AT HIS BEST
ISSUE 28 | JAN - FEB 2022
Sheikh Faisal Bin Qassim Al Thani
ART OF BUSINESS
ISSUE 01 | MAR - APR 2021
Independently Minded
Small Luxury Hotels of the World"
PONANT
Explore to Inspire
HOLIDAY VOYAGE EDITION
The Most Luxurious Ski Chalets In The World For Your Dream Holiday
Cramant
MASTERPIECE
By Pommery
TO NEW BEGINNINGS
ISSUE 22 | JAN - FEB 2021
LADY BY ROBERTO CUSTODIO
ISSUE 14 | SEP - OCT 2019
Interior Design by BONHAM
ROGER DUBUIS
EXCALIBUR
FRONTIER HOLIDAY EDITION
ISSUE 21 | NOV - DEC 2020
LIVING IN FULL BLOOM
ISSUE 27 | NOV - DEC 2021

FORMATS

SPECS	SINGLE PAGE	DOUBLE PAGE
BLEED	230 X 295 MM	450 X 295 MM
TRIM	220 X 285 MM	440 X 285 MM
TYPE	185 X 250 MM	410 X 255 MM

FULL PAGE BRAND AD



BLEED AREA
If artwork extends to edge of trim line, it will need to extend past the trim line to the outer edge of the bleed area.

TRIM LINE
Where all artwork will be trimmed.

TYPE LINE
Keep all text within this line.

Trim (or cut) mark
Bleed mark

DOUBLE PAGE BRAND AD



BLEED AREA
If artwork extends to edge of trim line, it will need to extend past the trim line to the outer edge of the bleed area.

TRIM LINE
Where all artwork will be trimmed.

TYPE LINE
Keep all text within this line.

Trim (or cut) mark
Bleed mark

ADVERTISING RATES

FORMAT	COST
Front Cover	22,000 USD
Back Cover	8,500 USD
Inside Double Page Spread (prime)	7,500 USD
Inside Double Page Spread (middle)	6,400 USD
Inside Back Cover	5,500 USD
Full Page	4,400 USD
Facing Editors Letter	4,800 USD
Facing Content	4,600 USD
Double Page Interview	4,250 USD

Discounts are applicable for agencies.





OTHER ADVERTISING RATES

TLNINT.COM
TLNMAG.COM/MAGAZINE

FEATURED EDITORIAL ARTICLE (TLNINT.COM AND/OR TLNMAG.COM)

Up to 2000 words of text. 10-15 professional/luxury images, a company video, website address, email address, full contact and booking/sales information.

Editorial Article	1000 USD

WEB BANNER ADVERTISING (TLNMAG.COM)

Includes a full design service, for your approval, and a direct hyperlink to your website. Note: TLN ads rotate around all the other pages for maximum exposure.

Standard (728px length by 90px width)	630 USD monthly
Premium (300px length by 250px width)	800 USD monthly
Deluxe (1000px length by 124px width)	950 USD monthly

NEWSLETTER PROMOTION

Up to 500 words, 2 professional images website and email address and the full overview of your company over promotion or incentive.
Recipients: 100, 200+ email addresses.

Newsletter Promotion	1800 USD

NOTE:
All TLN advertising comes with a comprehensive social media exposure program for each luxury brand via Facebook, Twitter, Instagram and LinkedIn for the duration of the booking.

2025 SUBMISSION SCHEDULE

ISSUE	DEADLINE
46: Jan-Feb	12th Dec
47: Mar-Apr	17th Feb
48: May-Jun	16th Apr
49: Jul-Aug	12th Jun
50: Sep-Oct	14th Aug
51: Nov-Dec	15th Oct
52: Jan-Feb	11th Dec

Please note that these dates may be subject to change.



SOME DISTRIBUTION PARTNERS OF TLN MAGAZINE



SOCIAL MEDIA EXPOSURE

All TLN advertising comes with a comprehensive social media exposure program for each luxury brand via Facebook, Twitter, Instagram and LinkedIn for the duration of the booking.

Social media features are in All TLN international platforms around the world.



EDITORIAL SUPPORT

Editorial newsletter driver, feature on the promoted module on tlnmag.com



FACEBOOK

Opening Facebook post driving to content



INSTAGRAM

Instagram Story driving to content



YOUTUBE

Video based on TLN YouTube channel

PAID AND ORGANIC AMPLIFICATION

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